

P R A P T I A G R A W A L

VISUAL COMMUNICATION & DIGITAL DESIGN

CONTACT

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🌐 [behance.net/praptiagarawal](https://www.behance.net/praptiagarawal)

🌐 [Portfolio](#)

📍 Mumbai, Maharashtra

SKILLS

Design Skills:

- Branding & Identity
- UI/UX Design
- Illustration
- Typography
- Editorial Design
- Photography
- Packaging
- Art direction
- Brand strategy

Tools & Software:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Figma
- Procreate

EDUCATION

Visual Communication
Ecole Intuit Lab, Mumbai
2022 - 2026

High School
Anand Niketan Satellite,
Ahmedabad
2020 - 2022

LANGUAGES

English Gujarati
Hindi French (Beginner)

PROFILE

Creative and detail-oriented Visual Communication student at École Intuit Lab with a passion for illustration, branding, and user-centered storytelling. I enjoy translating ideas into engaging, meaningful visuals that balance playfulness with purpose. With experience across digital, print, and motion formats, I bring a thoughtful, collaborative approach to every project. Always curious and eager to grow, I'm drawn to work that challenges my perspective and pushes my creative boundaries.

WORK EXPERIENCE

Internship

Graphic Designer | Children of Capitalism, Mumbai 3 Months

- Gained hands-on experience in packaging design, branding, social media content creation, pitch deck development, and video editing for real-world clients.
- Collaborated with diverse brands to conceptualize and execute creative ideas that aligned with their visual identity and marketing goals.
- Designed cohesive brand assets from packaging and logos to digital content that strengthened brand presence across platforms.
- Participated in client meetings, incorporated feedback into design revisions, and contributed original, engaging ideas that elevated campaign storytelling.

Graphic Designer Intern | Off beat Marketing, Ahmedabad 1 Month

- Strengthened Adobe Photoshop, Illustrator, and After Effects skills by designing brand visuals and social media content for clients, including a Greek café and beauty brands.
- Adapted to fast-paced workflows, delivering high-quality designs quickly while maintaining brand storytelling.

Freelance Work/ Client Based Work

Logo Design | Cafe - Kaffee Mast Hai!, Ahmedabad

- Created a playful and bold visual identity through custom typography and concept sketches, establishing a fresh new look for the café and giving it a more youthful brand tone and aesthetic.

Rebranding | Cafe - Elephanta Port Cafe, Mumbai (Group work)

- Designed a dynamic logo and identity inspired by Elephanta Island's heritage and cultural symbols.
- Contributed to brand elements including menus, uniforms, and interiors with a focus on sustainability and tradition.
- Gained experience in cultural research, concept development, and typography customization.